



INTRODUCTION

The Why Behind the What

There is no question that the church of Jesus Christ knows what to do. We have heard “The Great Commission”, the passionate sermons of Tommy Barnett, the convicting sermons of Rod Parsley, and the tear jerking, moving videos of Feed the Children, World Vision, and Compassion Canada just to name a few. We, as a church, know that we need to do something but the question that haunts everyone is, “Why?”

It’s as though God were speaking directly to the hurting masses in today’s cities...

Why do we do what we do? What are our motives? Is it to fulfill the Great Commission and to be obedient to the call? Or is to fill our own churches and erect a monument in our own name? To find the answers to the “Why behind the What” we have to go to the Book and see what God says.

It’s as though God were speaking directly to the hurting masses in today’s cities when He said in Isaiah 61,

The Spirit of the Sovereign Lord is on me because the Lord has anointed me to preach good news to the poor. He has sent me to bind up the brokenhearted, to proclaim freedom for the captives and release from darkness for the prisoners, to proclaim the year of the Lord’s favor and the day of vengeance of our God, to comfort all who mourn, and provide for those who grieve in Zion-- to bestow on them a crown of beauty instead of ashes, the oil of gladness instead of mourning, and a garment of praise instead of a spirit of despair.

(Isaiah 61:1-3)

God also challenges us when Isaiah states that:

Is not this the kind of fasting that I have chosen: to loose the chains of injustice and untie the cords of the yoke (Amplified: to loose the bonds of wickedness)... Is it not to share your food with the hungry and to provide the poor wanderer with shelter-- when you see the naked, to clothe him, and not to turn away from your own flesh and blood? Then your light will break forth like the dawn, and your healing will quickly appear; then your righteousness will go before you, and the glory of the Lord will be your rear guard.

(Isaiah 58:6-8)

GOD IS A GOD OF UNADULTERATED COMPASSION

Whole cities were destroyed for oppressing the poor (Ez. 16:48-50). Jesus repeatedly taught the early Christians about their responsibility in helping those less fortunate or struggling to make ends meet (Matt. 6:1-4, 19:21, 25:31-46; Luke 10:25-37). Proverbs gets directly to the point in our obligation to extend a helping hand.

He who oppresses the poor shows contempt for their Maker, but whoever is kind to the needy honors God. (Proverbs 14:31)

He who mocks the poor shows contempt for their Maker; whoever gloats over disaster will not go unpunished. (Proverbs 17:5)

If a man shuts his ears to the cry of the poor, he too will cry out and not be answered. (Proverbs 21:13)

Rescue those being led away to death; hold back those staggering toward slaughter. If you say, “But we knew nothing about this,” does not he who weighs the heart perceive it? Does not he who guards your life know it? Will he not repay each person according to what he has done. (Proverbs 24:11-12)

“According to what he has done”, just about sums it up. I have said for years that, “I would much rather do something wrong for God by doing something than do something right for the enemy by doing nothing.” James sums it up when he says,

What good is it, my brothers, if a man claims to have faith but has no deeds? Can such faith save him? Suppose a brother or sister is without clothes and daily food. If one of you says to him, “Go, I wish you well; keep warm and well fed,” but does nothing about his physical needs, what good is it? In the same way, faith by itself, if it is not accompanied by action, is DEAD (emphasis mine).

James ends his argument by saying,

But someone will say, You have faith; I have deeds. Show me your faith without deeds, and I will show you my faith by WHAT I DO” (emphasis mine). (James 2:14-18)

People in our communities do not need to hear another sermon, they need to see one. Our, Cutting Edge Outreach Ministries’, motives are pure. It is not for recognition, popularity, or monthly supporters. It is simply what our mentor in ministry, Denny Nissley says, “It is Christ in Action.” Jesus placed enough value on people to go as far as laying down His life for them. If we are to experience God’s unconditional love flowing through us, we must learn to value people.

HOW DO WE DO THAT?

- Coming to know them through relationship (being with them where they are) and listening (two way communication to come to understand who they are)

• **Acting in order to meet their needs.**

A man with leprosy came {to Christ} and begged him on his knees, AIf you are willing, you can make me clean.@ Filled with compassion, Jesus reached out his hand and touched the man. AI am willing,@ he said. "Be clean!" (Mark 1:40-41)

If we are to experience God's unconditional love flowing through us, we must learn to value people.

Every time that Jesus "had compassion," that compassion was immediately followed by action to meet human needs. Robert Logan says in his book, *Mobilizing Compassion*, "Valued people will become redeemed people when we (the Church) have earned their trust and persuaded them, through both our words and our deeds, that the Gospel really is the "Good News" that it claims to be; and that it is relevant to their lives.

That's what this Family Fun Festival is all about. It's about letting people in your community see sermons in action. It's about being willing to do something. It's about placing a value on them to do everything with excellence with no strings attached. In the next several pages we are going to show you how to put on an effective crusade/carnival. We don't claim to have all the answers, but we do have some. These ideas are tried and proven.

WHAT PASTORS ARE SAYING...

Here is a brief testimony..

"800 People blown away by practicality of church" I would like to say a huge thank-you to Bobby and Sheryl for partnering with our church this past summer and Labour Day. In July we were able to put on a carnival in the Elmsdale area... hundreds of people came out and many received the gospel. Because of Cutting Edge we were able to touch a new neighbour... this story is not yet fully told. There are now 45-50 people coming to our church every week on the bus because Bobbie partnered with us to pioneer a new area in our city. Early in September we had Bobby and Sheryl come back and we went into a middle/upper class neighbourhood called Eastbridge. Bobby partnered with our outreach and children's department and we saw over 800 people come out. It was incredible. The people could not believe a church put on a night for children and parents. It was amazing to hear the comments. This event alone put our church on the map of many people's hearts. Again this was new ground. Thank-you to cutting edge for a job well done!! We will definitely be doing things together in the future!!

Pastor Paul Birle

Youth Pastor

Waterloo Pentecostal Assembly, Waterloo, ON

Bobby, I am happy to reply and endorse the ministry. As a chaplain I have many ministries that desire to minister in the prison but Cutting Edge Ministries has had a profound effect on the men in our facility. The drama "Chains" is still talked about in our facility. It connected with the men in a way that few ministries can because it touched them in their souls. Men's lives have been impacted and changed as a result of Cutting Edge Ministries.

Rev. Ray Perez

Chaplain

Essex County Sheriff's Department

Dear Pastor: I just wanted to fire off a note to you to encourage you to have Bobby and Sheryl

Sullivan in for any kind of outreach possible. I served for seven(7) years as the District Youth Director for the Pentecostal Assemblies of Canada overseeing youth ministry in 286 churches. We used to have a problem doing effective, meaningful, strategic outreaches-especially on a large scale until we teamed up with Bobby and Sheryl. They have demonstrated a keen ability to effectively partner with a local church, mobilize resources and functionally target and reach unchurched masses of people. Every time I have worked with them in this evangelistic capacity I have seen at least 100 souls saved and a wide open door to follow-up. I have seen converts of such outreaches radically synthesize into a disciplined and essential part of the body. Do yourself a favor. Have them in. Listen carefully to their heart and their instructions.

Rev. D. Mark Griffin

This past summer we had a desire to reach the people of our community with the message that God loves them

and that we would love to introduce Him to them. Cutting Edge Outreach Ministries was exactly what we needed

to accomplish that mission. Bob and Sheryl came alongside our church with a similar passion to share that message, and they helped train our people to do so. For any church that is looking to reach the people of their community with the Gospel of Jesus Christ, I recommend Cutting Edge Outreach Ministries.

Rev. Rick Boyes

Senior Pastor

Glad Tidings Assembly: London, Ontario Canada

WHAT IS AN OUTREACH WITH CUTTING EDGE MINISTRIES?

It's a beautiful Saturday morning. The sun is shining, there's a slight breeze in the air and it feels like all of Heaven is on her seat with anticipation. Looking into your rear view mirror, you see a convoy of vehicles behind you each loaded with passengers, food, prizes, tables and all sorts of other stuff. Driving into this rough area of town has brought fear to your heart many times before but today it brings hope. Today is outreach day. Hours have been spent in preparation for this event and soon you will see that it has been worth every moment of it.

As items are being unloaded, tents being set up, registration booths getting organized, the giant inflatables are being erected. All of a sudden a barren strip of land is turned into a mini Jesus City filled with people eager to demonstrate the love of Christ. Teams are canvassing the neighborhood distributing last minute flyers reminding people of the big event. Effective promotion is the key to a successful turnout. Other teams are setting up the sound stage, displaying prizes, filling balloons and organizing the food. Within minutes, the 14, 000 watt sound system is echoing throughout the neighborhood and in some cases waking up the neighbors. "This is your Saturday morning wake up call!" Face painting is started, health and beauty sections are now being filled with "customers", the games are going, the bike repair station is getting their first kids, frowns are turning into smiles, sorrow into joy, curiosity has turned into fact. The wonder of "Can it be true?" A free Family Fun Festival has now become a reality.

Every outreach is different and the food time may vary. As a rule, we begin feeding throughout the event. After the first hour and half or two, the games and all activities are shut down and the focus is at center stage.

Soon Bob and Sheryl start to sing. "Lift up the name of Jesus...Lift up the name of the Lord". The first prize is about to be awarded and everyone holds their tickets tightly. "The number is...". You can hear the groans and cheers mixed together. Finally, the winner is found and they are brought up on stage for a quick interview. "What's your name? How old are you? Who loves you?" In addition to prizes, various games and contests such as Who Wants to be a Millionaire, The Price is Right, Chubby Bunny are done on stage to build audience rapport.

With the gifts dwindling in number, the drama is performed and the audience is awed by the powerful display of reality. Bob preaches and they listen. The invitation to accept Jesus is given and hands are raised everywhere. This is the moment that Heaven was waiting for. You can sense Heaven is applauding those accepting the Ultimate Free Gift. The counselors come to spend time with each person, praying and getting to know them. There is no hurry, there is no rush. God is in control. It has always been our desire to allow the Holy Spirit to do whatever He would like to do. Although our background is Pentecostal, we are not there to promote a hidden agenda and create a Pentecostal Fiasco. We do, however, want to promote healing, restoration, worship and gratitude. So, after the initial altar call for salvation and the counselors have finished, before any last minute prizes are given out,

we initiate a worship time of familiar, easy choruses and see what happens.

Soon, attention is brought back to the shiny new bicycles and other grand prizes on stage. Excitement builds as a ticket is drawn and the number is called. Again, disappointment rumbles through the crowd but there is no mistaking that one lone voice exploding with exhilaration, "Yes, yes, yes, yes!!!!" "Who loves you?" Bob asks and the answer is confidently spoken, "Jesus loves me!"

Today's outreach is winding down and yet it isn't finished. There is plenty of follow-up to do. The opportunities to disciple these new converts are numerous and you must decide on the best way to do it. Perhaps there will be a new home Bible study started in this area or a sidewalk Sunday School. Whatever the case, each person will be contacted and visited. After all, the fish have been caught why let them go?

You very seldom get a second chance to make a first impression.

QUESTIONS & ANSWERS

Many argue, "why?" And I say, "Why not?" If we do not have all the extra activities and services available then our efforts are dwindled down to another feeble, failed, and faltering attempt to be relevant in a society that has been hurt, burnt, and disillusioned by the established church.

The following questions are ones that are asked all of the time. The answers are simple; you must earn the right to be heard.

Q. Why do you use games, face painting and balloons at the beginning of the outreach?

A. Having these kind of activities within the vicinity of the stage helps to build a crowd. While kids are having their faces painted and receiving balloons, there are other games going on which puts a little friendly competition amongst friends to build neighborhood fun. This also adds to the atmosphere and mood of the outreach giving the feeling that a party is going on which nobody wants to miss.

By bringing a portable basketball hoop to the outreach site we are able to grab the interest of and involve many teenagers who may otherwise stay in the background of the events.

Balloons and lots of them make for a festive occasion. The more creative you are, the better your chances will be of keeping a crowd occupied and busy. (See Activities Coordinator section for current, effective ideas.)

This kind of start to the outreach helps to build a rapport with the people before the program even begins.

Q. Why do you give away free gifts? Isn't that just "bait"?

A. There are many reasons why we give away brand new items. Jesus said that we should be fishers of men and fishermen use bait to make their catch. We are able to hold an audience's attention for over two hours by this method. Do whatever you can to win the lost.

We like to do our outreaches in lower income areas of the community. Some families may not be able to afford to give their children nice Christmas and/or birthday gifts. So we bless them. It is also an illustration of the free gift of salvation that God offers us through Jesus Christ. It is our way of showing these people that we really do love and care about them. And in their minds, they become convinced of it because they are holding something tangible.

Many of the items that we give away have been donated by local businesses. This brings the community a little closer together because we can mention this to the audience, giving their business a good name in the eyes of the people. It then becomes a community outreach instead of just a church outreach.

We always pray that the right people get the right prize for the right reason. We have tons of stories of how people were ministered to simply through a gift of unconditional love. The critical often say, "They don't need that!", or "They are just greedy piranhas looking for a handout!", or "They are only here to get something free!" Our answer is simple this: our motives are pure and our finances were given to bless not to get something in return. There are no strings attached. It's all about relationship, friendship and trust. You need to go beyond "Here's a pencil, Jesus loves you!" and "Because we really have the love of Christ, we will include the eraser at no additional charge!" We are now making available to our honored guests free cruises, vacations and even cars! That's right! A NEW CAR!

Q. Why manicures, makeovers, haircuts, etc.?

A. There are women that are between welfare and the workforce. Their self-esteem is low if not disappeared. They have little hope and little to no self-confidence. Until the Family Fun Festival showed up! Christian beauticians are on the scene ready to say, "I can change the outside but only Jesus can change the inside." When it is all said and done, they look into the mirror and see the new person and think, "If she can do this in a few minutes, what can Jesus do?" You see, it's all about using the talents and giftings that God has given you to bless others unconditionally.

Q. Do we really have to have free chiropractic, free blood pressure check-ups, free cholesterol check-ups, free massage therapy, free exercise time, free dog/cat groomings, free dental check-ups?

A. No, you don't. But what a blessing it is to have these available. (Other ideas will be listed later in the manual.)

Q. Why do you give away free food?

A. Again, we like to target lower income areas and we know that many families struggle to put food on the table. We try to meet as many needs as possible on these outreaches and after fulfilling people's spiritual needs it is time to meet their physical needs.

Matthew David Stymiest is a former gang member of the Crips who got saved at one of our outreaches in Rapid City, SD. Here is a short clip of his testimony of that night and decide for yourself the value of giving away a meal.

"...Inside though, I was an empty shell who wanted to die... Until one night in Rapid City, S.D. when I went down to the L.T.A., a place where teens hang out. There was a setup and I thought, "Cool, a concert." I found out it was all about Jesus. I found a friend of mine and when we heard about the free food that grabbed my attention so we stayed. It was the first meal for us in awhile. I also met two people who I love and care about deeply. They told me about Jesus and He became real to me that day."

Win the lost at any cost!

PRAYER GUIDE

I. PRAYER TEAM PURPOSE:

To pray for this outreach through intercession, spiritual warfare, speaking the Word of God boldly and asking the Lord for a great harvest.

II. BEFORE THE OUTREACH:

1. As you are sent out (in two's), begin to cover the area with praise and thanksgiving. Our God is mighty and worthy to be praised. Speak boldly the words of God that are provided.

II Chronicles 20:1-3, Joshua 1:1-11, Acts 4:23-31, Acts 5:17-42

NOTE TO PASTOR: It would be a good idea to preach on these passages before the outreach.

2. Cover the area with the blood of Jesus. Include yourself, all the teams and crews, our leaders and especially the Sullivans. Exodus 12:13 and Psalm 5:11-12 will be great scriptures to pray aloud.

3. Put on the armor of God according to Ephesians 6:10-18 and begin to pull down the strongholds for each area. Remember II Corinthians 10:3-6.

4. Read aloud the scriptures that have been listed on this page. We want to fill the atmosphere with the Word of God. We believe the Lord will watch over His Word to accomplish it (Jeremiah 1:12). His Word will not return void (Isaiah 55:10-12). The 90's concept of thinking says, "If I see it, I'll believe it." But stand on the thinking that says "If you believe it, you'll see it" (see Hebrews 1:11). Let's believe for the impossible to become a possibility; that God will miraculously move in the streets to heal the sick, set the captives free and destroy spirits of religion as we present a living Jesus to a dying world.

5. Pray in the Harvest!! Pray also for all counselors as according to Matthew 9:37-38. Let's believe God will provide a great harvest of souls. However, we can't forget that some plant, some water and some harvest. Whatever happens, we are there to bring people to a decision one way or the other. Ecclesiastes 11:6 "Keep on sowing your seed, for you never know which will grow--perhaps it all will." (NOTE: Pastor, vs. 1-6 are also great verses to preach a message on). May we never be discouraged if the masses do not flock to the altars. As we focus in on planting first, the harvest will be more exciting. EVANGELISM IS A PROCESS THAT BEGINS

WITH PLANTING.

6. Pray for wisdom, anointing, discernment and that the truth of the gospel would be spoken clearly by the Sullivans and the counseling teams.

III. During the outreach:

We really encourage the intercessors to pray during the outreach. Have teams “undercover” praying in the four corners of the site. This means that it will not be obvious to others that they are praying. That is, they will not have their eyes closed and not be in one group joining hands praying.

PRAY AGAINST THESE STRONGHOLDS

PRAY AGAINST THE STRONGHOLDS THAT WOULD BE APPLICABLE TO THE AREA THAT WE ARE TARGETING. THIS LIST IS NOT EXHAUSTIVE.

- Sexual Perversion
- Depression
- Lust of the flesh
- Fear/insecurity/confusion
- Racial hatred
- Witchcraft/mind control
- Pride of life
- Mockery
- Heavy bondage
- Destruction
- Greed
- Disrespect
- Malice
- Murder
- Strife
- Anger
- Occult/Satanic offerings
- Theft
- Abandonment
- Disunity
- Fighting
- Poverty
- Hopelessness
- Drugs
- Alcohol
- Addictions
- No respect for property
- Profanity
- Adultery
- Abuse (verbal & physical)

- Hardness of hearts
- Broken homes
- Parental neglect
- Treacherous intent
- Trespassing
- Abortion
- Rape
- Prostitution (male & female)
- Homosexuality
- Child molestation
- Blasphemy
- Idolatry
- Dishonor
- Unworthiness
- Envy

PRAY FOR THE FOLLOWING:

(NOT AN EXHAUSTIVE LISTING)

- Unity amongst pastors
- Safe travel to & from outreach
- Health for ministry team
- Ministry times at the schools and in the evening service(s) [if applicable to you]
- Effective music ministry
- Effective fund raising
- Quality follow up
- Obedience to God
- Freedom through Christ
- Confidence in Christ
- Faith in Christ
- Hunger to learn God’s ways
- Spiritual humility
- Harmony
- Self-control
- Cheerfulness
- Enjoyment of life in Christ
- Respect for others & themselves
- Spirit of giving
- Submission to God
- Hunger to read God’s Word
- Abundance--needs will be met
- Freedom to follow the leading of the Lord
- Discipline, commitment and devotion to the Lord

- Clear weather
- Prayer for Sustained Evangelism and Discipleship
- Pray that the participating churches will continue to bring people to Jesus and will nurture the new converts to maturity in their walk with Christ.

PLANNING THE OUTREACH

The key to a successful outreach is organization. That's what this section will help you do; organize the outreach. However, do not expect to have an easy time putting this outreach together. Once the devil knows that you are serious about evangelizing your community, he will throw red tape in all directions.

The first five steps that you should take as soon as possible are:

Step 1: Pray. Pray for God's direction, guidance and leadership abilities. Pray for leaders to help you.

Step 2: Select 6 leaders to help you organize the outreach. Make sure you meet with these leaders once a week to keep communication open. Give each person one of the following titles: (Detailed instructions for each job begins on page 10.)

“Outreach Coordinator. If you are the person who has been reading this manual from front to back then this title belongs to you!! You will be responsible for getting your church people involved. You will also contact other local churches and ask for their participation.

“Public Relations Officer. This person will obtain sound permits, inform the local police of the event (ask for their assistance in patrolling the area), and contact local TV, radio stations, and newspapers announcing the event on the community calendars

“Head Cook. This person will be responsible for the food that will be handed out at the outreach. They will oversee the food distribution, as well as cooking, & be responsible for obtaining any of the items needed in this area

“Gift Coordinator. This persons is responsible for the gifts that will be distributed at the outreach. They will lead the way in contacting local businesses for gift donations and picking these items up.

“Activities Coordinator. This person will be responsible for organizing all of the games and activities that will happen on the day of the outreach before the program starts. They will accumulate the face painting supplies, balloons, and anything else needed for games.

“Handyman. This person will head up the free bicycle repair that will be offered at the outreach.

“Discipleship Leader. This person will act as head counselor. They are responsible for getting Bibles, counselor cards, and new convert materials that can be given to those who are getting saved at the outreach. They will also need to teach their counselors about leading someone to the Lord. They will collect all of the complet-

ed cards and be responsible for the follow-up of the new converts after the outreach.

Step 3: Plan a budget.

Step 4: Prayerfully select a location for the outreach. The ideal places are the troublesome “hot spots” of the city. We want to be where the people are. First, consider a housing project or apartment complex (the rougher, the better). Second, a downtown location such as a local teen hangout or high visibility parking lot. And third, a high visibility park in a rough, low-income neighborhood with houses nearby. Park outreaches need to be cleared with Cutting Edge Outreach Ministries' office before a permit is obtained.

Although these events seem to work best in areas of low-income, we have done enough to adapt to any situation. We have set up in ghettos to plush areas next to country clubs and tropical gardens in Miami. Keep in mind, just because it's “high traffic” does not mean people are going to stop. they are in a hurry to go from point A to point B. So, your festival must not just grab their attention but cause them to stop and turn around. The sight you select should be able to handle about 1000 people plus all the tents, inflatables and booths.

If you have determined that a private housing project is where you want to do the outreach then you have a couple of options for where to set up the equipment.

1. Near a basketball court
2. On a grassy area between apartment complexes

Step 5: Have each assigned leader begin their tasks immediately. A word to the wise: The key word is ASSIGN. As a pastor, you know the key people with organizational skills. This is your management downline and you must treat it as such. Shy away from asking for volunteers if possible. Recognize a gift or quality, approach the individual, then ask if they would pray about giving leadership to the task

PLANNING A BUDGET

Although it is possible to get many of the items needed for this outreach donated, it would be to your benefit to sit down and figure out a budget of some sort for this endeavor. We want to present our best when it comes to ministering to others.

Doing Business As (DBA) Accounts

It is highly recommended keeping this outreach event separate from the church general fund. You can do this by setting up a DBA or Doing Business As Account at a local bank. The benefits are:

- It is a short term account
- All transactions separate from other church related expenses
- All expenses can be accounted for
- Can be easily audited

TO REACH YOUR BUDGET THERE ARE SEVERAL DIFFERENT WAYS OF GETTING MONEY.

1. LOVE OFFERINGS FROM YOUR CHURCH AND OTHER CHURCHES

Share the vision with your church and other churches and take love offerings towards this event six (6) months prior to the projected date and again at four (4) months, two (2) months, and one (1) month before the outreach.

2. SERVICE ORGANIZATIONS

Do not be ashamed to ask local community service clubs for funds towards this community event. Funds are usually available. Check with the local Rotary Club, Lions Club, Full Gospel Business Men's Fellowship, etc.

3. GOVERNMENT GRANTS

Believe it or not there is money available from the government that you can get if you pursue it. Share with these people the vision and what your church is trying to accomplish. Check with the local Housing and Urban Development, Housing Authority, and Drug and Alcohol Awareness Programs.

4. POLICE AND FIRE DEPARTMENTS

Approach the Police Athletic League (PAL) and the local fire department to see if they would be willing to donate financial support or sponsor some gifts such as a bike given in the name of their organization. You may also suggest to the police about setting up a D.A.R.E. booth for community exposure.

The sky is the limit when it comes to creative fund raising for this event. Do not let the word "No" discourage you. It just means that you keep looking for other avenues.

APPROACHING LOCAL BUSINESSES

Most businesses operate on a "scratch my back and I'll scratch your back" basis. An incentive for businesses to give is the exposure they will receive to the local market. You may suggest that as a way to say thank you for donated items and/or funds, we will be mentioning their business name from the platform. They may also display a banner at the outreach and possibly receive newspaper, TV, and radio recognition (should you choose to do that).

You may also suggest a \$500.00 fee for those corporations desiring to display booths, tents, etc for promotional items and displays. The content of the display should be in line with the vision of the outreach.

THE BUDGET OF C.E.O.M.

Although we refuse to put a price on our ministry, we would like for you to realize the incredible amount of expenses incurred with this type of ministry. Our annual operating budget is nearly \$250,000.00. Travel, food, insurances, liabilities, repairs, staffing, equipment and fuel are some for the obvious expenses of keeping a team of 9 on the road. We have invested over \$150,000.00 in equipment to make these outreaches the way they are. We couldn't do this without meeting budgets and individuals partnering with us on a monthly basis. For a weekend outreach the honorarium

for Cutting Edge is \$3000.00 US. For a mid-week outreach, the honorarium is \$2000.00 US with \$500.00 Non-refundable deposit.

Dear Pastor,

Sheryl, I and the team are delighted that you have partnered with us to reach your area of influence. As you can see we have spent countless hours preparing a manual that will not only assist you but will make this outreach a success for you, your church, and your community. Many pastors are surprised at how we can operate this ministry on such a low budget. Well, with the help of monthly support it makes things a little easier. We have always ran this ministry on a love offering with the understanding that our budget would be met. We have a number of requests from smaller churches to conduct a Family Fun Festival but they have very little to work with financially. Other times we need to update our equipment and purchase new equipment just to make it impressive in the community. Still, other times we are involved in our missions efforts in the Philippines. I would like to ask you to prayerfully consider the following:

If you have already reached our predetermined budget before we arrive, would you be willing to allow the love offering received to be used for the previous projects mentioned and not be used to offset the honorarium? That way we will never have to dip into the regular operating budget for projects like I mentioned. If this is not possible, we understand. We are not here to be greedy or selfish. We just want to keep reaching more people.

The following pages gives the specific information that each of your outreach leaders need to know.

Outreach Coordinator

This outreach has been designed so that it is necessary for the whole church to participate. It will not happen with just ten people working together. As the outreach coordinator, it is your responsibility to get the people from your church involved.

Every person who volunteers to help with the outreach must understand that they will automatically be on the prayer team and the counselor team. You will then need these people to commit themselves further to one of the following teams: (see Section VII--Sample Letters for sign-up sheets that can be photocopied)

Security, Food distribution, Drama, Flier distribution, Activities, Truck Set-Up Crew, and Bike Repair.

When announcing the need for workers to the church body, be enthusiastic about this outreach opportunity. Emphasize that the goal of this outreach is to see the lost saved and that your church has the opportunity to do something of real value in the community. Encourage the entire family to be involved because there is a job for everyone to do! Do not be shy to approach people one-on-one to ask for their assistance.

It is also your responsibility to invite other churches to participate with you. Community outreaches create a wonderful opportunity for the body of Christ to join hands in presenting a living Jesus to

a dying world.

Send a letter to other pastors in your city and invite them to join you in the outreach (see Section VII--Sample Letters). It is particularly important in involving churches that are already ministering in the areas near your outreach location. Invite these churches to become involved in four different ways:

1. By joining a prayer support team before and during the outreach.
2. Joining or bringing a pre-approved ministry team (drama, rap, power team, etc.). Remember: Excellence and preparation. Not, "Lord, help me through this because I did not practice."
3. By doing follow-up with those impacted at the outreach and inviting them to church.
4. Financial support and donations and loaning any necessary services and equipment.

You will also be responsible for the rental of two (2) porta potties to be taken to the outreach site (one for men, one for ladies).

PUBLIC RELATIONS OFFICER

Once a location has been chosen for the outreach, you must contact the city and obtain a sound permit for that day during the hours of 1:00 P.M. - 6:00 P.M. on Saturdays and 4:00 P.M.- 8:00 P.M. on weekdays.

You will also need to call the local police station and inform them of your intentions. Tell them how much their hard work for the city is appreciated invite an officer to oversee the event. They will be given a good rapport with the community as Bob always invites them on stage during the program.

Advertising is one of the most important aspects for a good turnout. We highly recommend Ken Laymen from Lancaster, PA to design your banners. He will construct a full color 18-20 ft. long x 4 ft vinyl banner for your event for about \$250.00. He can be reached at (717) 295-4531. You may want to consider lawn cards for people to advertise on their front lawn, advertise on non-Christian radio stations, bus stops, bumper stickers, and billboards. Do not just put fliers in store windows. Try not to run them off of your photocopier. They do not impress people and they will view your event as not worthy of their time. If at all possible, get full color, glossy, festive looking posters that will grab people's attention. In the marketing world it is said that people need to see an advertisement 19-20 times before it ever registers in their head. Tickets are a wonderful way to personally invite someone to the Family Fun Festival. We recommend using this form of advertising very strongly. Get several thousand printed up. Most local TV and radio stations as well as newspapers have a community calendar that is free to advertise on. Write up a short announcement that clearly gives the time and date of the outreach (See Section X--Advertising and Flier Distribution for help).

HEAD COOK

As head cook, you will need to get as much food donated as possible. See Section VII--Sample Letters for letters that you can use

when approaching businesses for their support. It is best to have the pastor sign the letters and be the first person to make the contact. You can follow up on the calls. Your church may also be able to get a food bank status with your local food bank which will allow the church to buy food for the outreach at a very reduced cost. Call your local food bank for information and make sure they understand that the food will be given away.

You must also decide how the food will be prepared. We strongly recommend bringing BBQ's to the outreach site as it smells so good and entices people to stay. What will you serve for drinks? Will you have cans of pop or juice? How will the pop be cooled? See Section VIII--Quick Reference Checklist for a list of suggested items.

Remember, you're putting a value on these people and you want to continue treating them as what? Your GUEST OF HONOR. So, in regard to food, plan it well. Please try not to use McDonald's juice! And do not boil the hotdogs in the church pot, wrap them up in foil and bring them to the outreach. Why? Because they taste horrible and look like a dried up prune! Then you're going to give this pre-boiled, mechanically processed, dried up, cold piece of mystery meat to someone and say, "Jesus loves you!?" I don't think so! If you must use hotdogs, get real beef and cook them in front of people. Brats or Italian sausages are great. Bring some onions and green peppers and cook them up. You know, like when the fair or carnival comes to town. Hamburgers are great. Quarter leg chicken is even better and sometimes cost less than hamburger. Make sure you have plenty of garbage cans, condiments, etc.

GIFT COORDINATOR

You are responsible for getting as many gifts donated from local businesses as possible. As with the food requests, the letters (see Section VII--Sample Letters) should be signed by the pastor and he should be the front person approaching the merchants. We have found that there are better results if it is done this way. You can be the contact person, do the follow-up phone calls and pick up the gifts. Make sure the merchants know that they will be recognized in some way. This might be by a thank you ad in the newspaper or church bulletin. We will also mention them at the outreach.

Announce to the church body any gifts that have been donated. This will build excitement. Don't be afraid to present the need for gifts. Ask the pastor if a special offering can be taken for gifts. Stress the need for teen and adult prizes (not just children's gifts).

Here are some different ideas you may not think of:

- Restaurants offer gift certificates as do bowling alleys.
- If you check with certain insurance companies, they offer an interesting attraction. You can get a basketball and offer a \$10,000.00 prize for the one who makes a half court shot. If they make it, the company will give the \$10,000.00. If they miss, then you pay the deductible. The advantage is you get a lot more people coming to the event to at least hear the Gospel message.

- You can find someone that would donate the cost for a lease vehicle for a year. The winner gets a new car for a year!
- Travel agencies offer lots of incentives. You can purchase a cruise for little to nothing. The agency may even donate it just for coming with a booth for their advertising.

Go through the list in the Gifts Section on page 23 for some ideas. Remember, there are lots of adults in attendance as well. So, just don't stay in Toys-R-Us. One man actually went to the local florist and got donated all the end of the season flowers. He then personally went to homes, gave flowers and extended an invitation to the Fall Family Fun Festival.

You are also responsible for sending thank you letters to all participating businesses after the outreach (see Sample letters).

ACTIVITIES COORDINATOR

The outreach is designed as a neighborhood block party. Therefore, when we first arrive to the site, set up the sound equipment and begin to play the music, people start to arrive. We want to keep their attention by offering many different activities for all ages. You may want to set up a mid-way like the carnival. For instance, all of your kids activities will be next to each other. You're responsible for setting up and arranging all the activities and booths. (We have included a mock layout of the area for your help.)

KIDS GAMES

There are many games that can be played that do not require a lot of organization. We have seen gang kids come and be involved in the games and then stay for the music, drama and get saved. Some suggested games are:

- Shave the balloon--Smear shaving cream on a small balloon and have the contestant shave it off with a razor. First person to clean the balloon without breaking it wins.
- Rent a moon bounce and/or dunking tank
- Wet sponge throw--Have wooden board with a cut out for the face. Someone puts their face in there and kids throw wet sponges at them hoping to get a hit!
- Ghetto golf--lay out a piece of outdoor carpet, and have a coffee can at the one end. Kids put a golf ball into the can.
- Potato sack races
- Wheel barrow races
- Obtain an Earth ball or huge beach balls
- Three legged races

GREAT IDEA: Many people own portable basketball hoops that can be set up easily. Bring one of these to the outreach site for a hoop contest. It draws teenagers like crazy.

COMMUNITY SERVICES AREA

- Beauty Fair (Time for a change): Offers manicures, pedicures, make-overs, and haircuts for all ages.
- Health Fair: blood pressure check-up, dental check-up, chiropractic, nutrition, exercise and fitness class, and first aid station. (This is where the ambulance will be set up and other paramedic

personnel. Don't forget to check with your local health unit about any booths (informational or otherwise) that they may like to set up.

- Job Fair: You may want to invite local employers for job interviews and a place to accept applications.

KIDZ ZONE

This is something new for 2005. We are introducing a new KIDZ ZONE ministry. You will want to order some banners from Ken Layman Signs for this. We have a tent that will seat at least 215 kids with ample room for staging, sound, etc. We have found that our dramas are way too intense for the little kids 10 years old and under and they need a little extra attention at the conclusion of this event. We want to make sure they know what they are doing and someone can relate to them on their level. So, we suggest your that Children's Pastor or a Children's Evangelist to spearhead this area. He/she will have the kids for about 1 hour. they will begin to come in 2 hour before the main drama and preaching time begins at the truck and for the duration of the message and altar call. Each child will receive a red bracelet with a corresponding number. We have enclosed a sample that you can order very inexpensively from MED TECH SERVICES 1-800-361-1259 or 519-652-1240. Ask for Serge. You must order these 30 days before the event. They should say "Family Fun Fest Kidz Zone", be red and have a stub with the same number that is on the bracelet. You will give the stub to the parent to retrieve their child after the event. You should also have a well marked security officer or even a police officer there to provide security and peace of mind for the parent. The children's pastor can do VeggieTales, puppets, songs, a message and altar call during this time. We will need a separate set-up crew of 6 men for this tent.

INFLATABLES

In order to make this as festive as possible, we also bring a variety of inflatable amusement devices. Our current stock includes a 30 ft. high giant slide, a 70 ft long obstacle course, 17x17 bounce castle and a 35 ft. long bungee run. As Activities Coordinator, it will be a good idea to designate this responsibility to someone else. We need 8-9 people to run these. They cannot be teenagers as the rules in each state/province are extremely strict. This team will work close with Bobby in the set-up and tear down of these units. (Please refer to the inflatable section for pictures and rules of operation.)

CHURCH BOOTHS

Each church that is participating in the outreach should set up a booth that will help explain what their church is about, what programs and activities they offer, where they are located, etc. It should be creative and a positive impact would be made if they give something away in addition to their brochures such as candy.

HANDYMAN

This individual(s) will be available to repair things and to pick up whatever items are needed.

Many kids own a bicycle but it sits in the garage because of a flat tire or rusted chain or the brakes don't work. We like to offer a

free bike repair service. There's nothing like seeing the smile of a child after his bike has been fixed. This will be your responsibility. You must gather the tools and materials needed this service (see Section VIII--Quick Reference Checklist for items needed).

DISCIPLESHIP LEADER

This is an area that we should spend an enormous amount of time in. However, as Cutting Edge Outreach Ministries operates in the office of the Evangelist, we must respect the office of the Pastor. As we network together we can be assured of a great harvest. However, in order to network together, we must make sure that our nets work! The first step in networking is to understand the boundaries. There are none. This outreach is all about winning souls, getting them discipled and plugged into a local church even if its not your own. Jesus said to go into all the world and make disciples, not new converts. Thus, as head counselor, your job will go far beyond leading someone to Jesus. You are responsible for getting all of the Bibles, pens, counselor cards and new convert materials.

We would like to suggest a few resource tools for you and some creative ideas to keep your new converts.

We highly recommend the following books, tapes and courses for review:

1. "The Lost Art of Disciple Making" by Leroy Eims. Published by Zondervan.
2. The Alpha Course. Alpha is an extremely effective yet simple evangelism tool for reaching the unchurched and a refreshing opportunity for church goers to brush up on the basics. It is a 10 week course developed at Holy Trinity Brompton, an Anglican church in London, England. It has now been used by over 11, 000 churches of all denominations around the world. This is a non-threatening, video, discussion, food and fellowship gathering.
3. The Book of Hope for adults and children. We suggest the (EE) Early Elementary Edition for 1-3 grade and the Revised Children's Edition for grades 4-6. These items are \$90.00 per case of 150. Book of Hope can be reached at www.bookofhope.com or you may write them for samples at Book of Hope USA, 3807 McCain Park Dr., Ste. 111, North Little Rock, AR 72116, 1-888-845-4673. The adult version is 72 per case at \$1.00 each or \$72.00. Please allow 7-10 days for delivery.
4. Servantevangelism.com is one of the most up-to-date, cutting edge resources on showing the love of Christ available today. You will be amazed at the wealth of creativity found on this site for both pre and post outreach. (See section x)

NOTE: Be prepared for a great harvest of souls. That means you should have over 100 new convert packets. If you wish you can just get NIV New Testaments.

REGISTRATION BRACELETS

We have found that registration before coming into the site saves time at the altar. Why? Because all the counselor needs to do is write down the number on the new convert's bracelet. Then they can spend more time counseling and ministering to them. We have included a sample bracelet. You may order bracelets at: Med

Tech Services 1-800-361-1259 and ask for Serge Mazzarati.

It is also a good idea to have a program of the event. This will include why we are doing this, who the corporate sponsors are, a schedule of events, services offered, churches involved, etc. If you have a grand prize like a car, vacation, cruise or something like that, this is the place to register for that. We suggest 2-3 registration sites and 2-3 volunteers to sign people in and 1 volunteer to file the cards numerically.

You will also be in charge of collecting all of the convert cards from your counselors and will lead the follow-up (see Section V After the Outreach for help). Make sure that your counselors understand that counseling is not a one day commitment. They must be a friend to the person they lead to Christ and be willing to offer them a ride to church. They should also follow up on their convert by calling them the next week.

Deciding how to disciple these new converts is of utmost importance. In the past there have been opportunities to have a Bible Study in the area the outreach occurred. Some churches use the outreach to kick off a sidewalk Sunday School. Be creative in your ideas but don't let the newly saved go.

OUTREACH PREPARATION TIME LINE

4-5 MONTHS BEFORE OUTREACH:

- Begin contacting businesses asking for their donations. They need this amount of time because some stores have to go through their head offices.

3 MONTHS BEFORE OUTREACH:

- Form a prayer team
- Work through steps 1-5 in Planning the Outreach
- Plan a budget (take special offerings)
- Make initial contact with other churches asking for their participation

2 MONTHS BEFORE OUTREACH:

- Decide on an outreach location
- Obtain a sound permit for the site
- Check with local food bank to see if church can a food bank status
- Order any needed Bibles and/or new convert materials

2 MONTHS BEFORE OUTREACH:

- Have your pastor begin teaching on outreach and evangelism
- Ask for volunteers from the church for the various teams
- Re-evaluate outreach budget (present the needs)

12 MONTHS BEFORE OUTREACH:

- Organize prayer walks around the outreach site
- Organize mandatory prayer meetings for all involved for the outreach

1 MONTH BEFORE OUTREACH:

- Contact all TV, radio and newspaper Community Calendars to advertise the outreach in
- Book the rentals of porta potties (2), moon bounces, dunking booth, etc.

2 WEEKS BEFORE OUTREACH (FINAL PREPARATIONS FOR OUTREACH):

- Confirm with all participating churches times and dates.
- Confirm the availability of vehicles to transport tables, BBQ's, gifts, etc. to the outreach site

1 WEEK BEFORE OUTREACH:

- Distribute fliers throughout outreach area
- Confirm the rentals of porta potties, moon bounces, dunking booth, etc. and arrange for pick up or delivery.

WEEK OF OUTREACH:

- Pick up any food donations

MONDAY AFTER OUTREACH:

- Enter names of new converts in a database
- Send each new convert a letter (See Sample Letters)
- Hold a follow-up organizational meeting and prayer time with all of the counselors
- Send thank you letters to all businesses, churches and other ministries who participated in the outreach

ONE WEEK AFTER OUTREACH:

- Begin visiting and discipling new converts

THE ACTUAL OUTREACH

FRIDAY NIGHT TRAINING AND PRAYER

A weekend of outreach for us begins with a training and prayer time. This rally is mandatory and should not be advertised as an option. Every participant should be in attendance. It is not only a time to review everyone's responsibilities, it is a time to connect with Bobby and Sheryl and hear their heart. It is a time for the Spirit of the Lord to pour into them so they will have something to give the following day. This night will be facilitated by Cutting Edge Ministries as we lead in worship and give leadership and direction along with the host pastor and main coordinator. A member of our staff will teach the drama that night as well. (See Drama) This should be heavily promoted in all churches. The last thing we want is for people to show up unannounced and say, "I'm here now. What do you need me to do?"

THE OUTREACH

The big day has finally arrived and excitement of what God is going to do fills the air. There is a schedule (see next page) which details how the day will go. All outreach participants need to be at the outreach site by 10:00 A.M. sharp!! In some cases booths and

tents need to be set up the night before.

THE DRAMA

The fast paced, high-energy drama entitled "Breaking the Chains" will be taught by a member of our staff on Friday night or the night before a mid-week outreach. This drama promises to be one of the most anointed, power-packed, street-level, relational drama ever produced. We have seen thousands come to Christ as a result of the impact. We need five (5) high school or college age people to be our supporting characters. We have included a video of the drama. We will also need someone out of college to play a female angel part for us as well. All props are provided with the exception of black pants for the demon parts. Therefore, drama members (3 guys) should come prepared with black pants. It will take about 1 hour to teach it thoroughly.

SET-UP

We would like everyone at the outreach site at exactly 10:00 A.M. If you need to be there sooner that is fine. Setting up the truck will 3 hours. We will need a team of 8-10 men for set-up and tear down. It is very important to have this team ready to go. Otherwise, we do not start on time and we become frustrated and tend to make mistakes. We will also need a team of 8 men to set up the inflatables.

Anyone who is not directly involved with wet-up will go with the designated team leader for last minute flyer distribution throughout the neighborhood. You may also have people dressed up like clowns or rent animal characters to draw attention. Remember... FESTIVE. Balloons, balloons, balloons. We do not want anything at all set up in back of the truck. This causes curiosity and lends itself to items being stolen; OURS!! Keep all activities out front where they can be clearly seen.

The church should provide lunch for all involved before the outreach begins. Sometimes Pizza Hut or Subway or something similar will donate lunch for the volunteers.

It would be appreciated by the Cutting Edge Staff that a sit-down meal (besides hot dogs) be provided after the outreach if possible.

SIGNS

You should have prepared signs for EVERYTHING going on. Entrance, Exit, Registration, Kidz Zone, Bike Repair, everything. Ok?

BIKE REPAIR

The free bike repair should be set up away from the stage so that workers will not be easily distracted. Repairing bikes can be done throughout the entire outreach. Each person who brings a bike will receive a copy of the work order sheet that explains what's wrong with the bike. The other copy stays attached to the bike. Repaired bikes can be picked up after the outreach.

THE PROGRAM

Bob and Sheryl will be the only ones singing unless the talent has been cleared by the American Teen Idol Committee. Bob and Sheryl do not claim to be superstars vocally but with 20 years of experience they know how to keep a crowd occupied. This platform is not the place to practice and hope for the anointing to come.

Once the program starts, those who will act as security will take their place in front of the stage. They will have to keep kids back from the stage and just make sure the crowd stays relatively calm.

Face painting, balloon sculpting, games, food distribution will all stop as soon as the main center stage program starts.

The rest of the outreach participants will stand outside of the crowd in an attitude of prayer. They should be the examples for participating in the songs, clapping and getting those around them to be involved as well. Once the drama has been performed all outreach participants should get ready to take their place as a counselor. After the altar call, they must step in and talk with those who have indicated that they wish to give their lives to Jesus. People can recall faster what a counselor tells them over what a preacher tells them.

Once the altar time is over the bicycles and/or other grand prizes will be given away. This has been the draw to keep people interested in the program.

THE FOOD

Because the afternoons can be terribly hot in the sunshine, it is very important to have extra drinks that can be handed out during the outreach. This can be as simple as coolers filled with ice cold water or kool aid. This will encourage people to stay. We strongly recommend having a snack such as chips, cookies or pretzels to hand out with a drink throughout the entire outreach. It is up to the discretion of the coordinator as to whether food is distributed during or after the outreach. We are suggesting during because we do not want any distractions at the altar time. In the past, people have been in line when they should have been up front. Should you serve during the outreach you must have big, clear signs that say when the food will end. Normally, it is 30 minutes prior to the drama starting. We will telly what those times will be at the Training Rally. Remember to present your best at this BBQ time.

Here are two effective layouts for serving food:

CLEAN-UP

Our goal is to leave the area in a better condition than we found it in. Thus, everyone should participate in the cleaning up process. After all, many hands make light work.

SCHEDULE FOR SATURDAY AFTERNOON OUTREACH

Note: All times are flexible. We do not want to rush the altar time but want people to be ministered to and prayed for. Basically, we do our best to stick within a time frame but also want to give God total freedom in what He wants to do.

9:00 A.M.- 9:45 A.M.

- Load up vehicles with items to be taken to the outreach site from the church

9:45 A.M.

- Truck leaves church to set up at the outreach site

10:00 A.M.

- Everyone involved in outreach meet at outreach site

10:00 A.M. - 1:00 P.M.

- Truck/inflatable set-up (please refer to page 20)
- All activity booths, registration & food distribution areas set-up
- Short lunch break somewhere in there
- Final flier distribution

1:00 P.M.- 3:30 P.M.

- Registration begins
- Outreach starts with all activities up and running including inflatables and food distribution

3:30 P.M. - 6:00 P.M. Approx. (We do not want to rush that altar time)

- All activities stop!!
- Truck stage music program: music, rap, dance, gifts, drama, altar call, bike giveaway, etc.
- Food distribution closes 2 hour before the drama begins. It may re-open after the altar time is finished.
- Kidz Zone opens 2 hour before the drama begins (operates for about 45 - 60 minutes)

6:00 P.M. - Whenever

- Clean up time

This is an all day commitment. We need everyone involved in the outreach to be at the outreach site at 10:00 A.M. sharp! Tardiness is a waste of your time, our time and God's time!

SCHEDULE FOR AN EVENING OUTREACH

Evening outreaches are best when summer days are just too hot. We can host summer mid-week outreaches in which your church people can still be involved in after their work. Evening outreaches are also best when you want to target the teens and youth of the city. Setting up the truck at a Friday or Saturday night youth hang out and making full use of the lights is exciting to teens. These outreaches can start and end later (ie. 7:00 - 10:00 P.M.) depending on the ability to have a sound permit for that time. We want to be extremely relevant and flexible to the type of crowd you are targeting, the weather and heat in your area and the availability of workers from your church.

Thus, all times are flexible according to the work schedules of your church people. However, no matter what time the outreach is

scheduled to start, we must be at the site 3 hours before to set up the truck.

2:00 P.M.

- Truck set up at outreach site (Please refer to page 21)

5:00 P.M. - 6:30 P.M.

- (If this is a teen outreach, we want the activities to be teen related. No clowns, balloons or face painting but basketball nets and possibly rollerblade/skateboard ramps [basically, whatever is big in your town])
- Outreach starts with face painting, games, hoop contests, inflatables & food distribution

6:30 P.M. - 8:00 P.M.

- All activities stop!!
- Music Program: music, rap, dance, gifts, drama, altar call, bike giveaway, etc.

8:00 P.M. - 10:00 P.M.

- Clean up

If you are having an evening outreach we will still need to train the drama and go over the logistics of the outreach with all outreach workers. The best times to do this will vary according to your outreach. If it is a summer evening outreach, we can probably still do this the day of the outreach. If it is a youth outreach and school is still going on, we will need to do this the night before the outreach. We are flexible in this area to whatever works best for you!!

AFTER THE OUTREACH

Jesus taught us a very important principle in Matthew 13 about the seed and the sower.

Matthew 13:3-9, 18-23 **A**Then he told them many things in parables, saying: **>**A farmer went out to sow his seed. As he was scattering the seed, some fell along the path, and the birds came and ate it up. Some fell on rocky places, where it did not have much soil. It sprang up quickly, because the soil was shallow. But when the sun came up, the plants were scorched, and they withered because they had no root. Other seed fell among thorns, which grew up and choked the plants. Still other seed fell on good soil, where it produced a crop--a hundred, sixty or thirty times what was sown. He who has ears, let him hear.' **>**Listen then to what the parable of the sower means: When anyone hears the message about the kingdom and does not understand it, the evil one comes and snatches away what was sown in his heart. This is the seed sown along the path. The one who received the seed that fell on rocky places is the man who hears the word and at once receives it with joy. But since he has no root, he lasts only a short time. When trouble or persecution comes because of the word, he quickly falls away. The one who received the seed that fell among

the thorns is the man who hears the word, but the worries of this life and the deceitfulness of wealth choke it, making it unfruitful. But the one who received the seed that fell on good soil is the man who hears the word and understands it. He produces a crop, yielding a hundred, sixty or thirty times what was sown.'@

What is the principle??? There will be all kinds of people at the outreach who will raise their hands to accept Jesus. We praise God for that. And that's why follow up is so important. We were just like the farmer sowing seed all over the place. However, there are many different types of soil. But we don't know which ones are the good soil! That's why each person who gets saved at the outreach must be treated like good soil. There is no need to be discouraged when some fall away because Jesus said that would happen. Keep this in mind and in your heart when implementing your follow up program.

FOLLOW-UP FOR NEW CONVERTS

Following up on new converts is the most important thing you can do after an outreach. Your discipleship leader should already have a plan of attack in place regarding this matter. However, we have given some practical tips to keep in mind when developing your follow-up strategy.

FOLLOW-UP TIPS:

Enter the information off of the registration card onto a computer database set up for your outreach results. This makes it easy to send the new convert a follow-up letter ("Sample Follow-up Letter).

Make this your Follow-Up Policy:

If the new convert has indicated that they attend an evangelical church on his/her decision card then as a common courtesy we (your follow-up team, not Cutting Edge Ministries) will call the pastor of that church and inform them of their decision to accept Christ. We will give that church two weeks to contact this new convert. Out of concern for the soul, if the church has not contacted the person within this time frame, we will contact them ourselves.

When visiting the new converts:

- Always work in teams of two's (male & female whenever possible)
- If a female answers the door & you are a male, don't enter the house and vice versa
- Be well groomed with sweet smelling breath
- Don't be pushy
- Be interested in them and willing to pray with them

When talking with the new converts:

- Find out if their conversion was genuine
- Find out if they have any needs the church can meet
- Take the time to get to know them and their family as a friend
- Encourage them to come to church with you

- Give them a magazine and/or bulletin from the church with the phone number and address
- good sized stuffed animals
- baseball bats, balls, gloves
- other toys

Follow-up for Contributing Businesses

If any businesses have contributed freely to this outreach, it is very important to send an appropriate thank you. You do not want to put any tension between your church and other businesses which may jeopardize a joint effort in the future. Therefore, when approaching businesses, you can mention that they will have their name placed on the flier that will be distributed across the city.

OTHER THANK YOU IDEAS:

- Say thank you on the church marquee
- Send a thank you letter (See “Sample Thank you Letter”)
- Offer to do some servant evangelism for them (e.g. wash their windows)
- If you are videoing the outreach, allow them to see clips of their donations in action
- Say thank you in the church bulletin or newsletter
- Say thank you in the local newspaper and/or radio

FOLLOW-UP FOR OTHER PARTICIPATING CHURCHES/ MINISTRIES

It would also be a good idea to send a follow-up letter to any ministry that participated in the outreach. It is important to let others know that you appreciated their time, efforts and cooperation. This will also build good relationships with other leaders within the body of Christ and enable you to build a network of believers that will work together to reach your city for God.

TOP PRIZES THAT ARE GREAT FOR OUTREACHES

(Be sure to get child, youth and adult prizes)

CHILDREN

- Bicycles (boys & girls; all sizes)
- footballs, basketballs, soccer balls
- frisbees
- Barbie dolls (or something similar in black, white, Hispanic, etc.)
- big bags of candy
- roller blades
- bicycle helmets
- school supplies
- backpacks
- hockey sticks

YOUTH

- boom boxes
- skateboards
- walkmans
- radios
- basketballs, footballs, soccer balls
- sport t-shirts
- jackets
- big bags of candy
- gift certificates from food establishments (McDonald's, etc.)
- sporting tickets
- movie passes

ADULTS

- microwaves
- BBQ
- weekend getaways
- oil changes
- dinner for two
- tanning salon
- workout passes
- sporting tickets
- tires
- cooking appliances
- furniture

(You could even work out a deal with the local furniture store for a new living room, bedroom set, etc.)

- carpet
- lawnmower
- turkey fryer
- flowers
- gardening tools

SAMPLE LETTER TO STORES

January 1, 2005

Mr. Huey Martin, Manager
Wal-Mart
565 Jensen Grove Dr.
BLACKFOOT, ID 83221

Dear Mr. Martin,

Hello from (your church) First Assembly of God!

Thank you so much for all of the support you have given to this community. Your efforts to meet the needs of (your city) Blackfoot have not gone unnoticed. We appreciate your business and all that you stand for.

As a church, we have a strong desire to impact this city in a way that has never been done before. The needs are great; teenagers and children who come from broken homes, gangs, violence, abuse of all kinds, hunger, suicide, racism and low self images are just a few of the problems that plague our city. We have determined to reach out and begin to face these problems head on so that they can be solved in our neighborhoods.

Thus, we have invited a dynamic young couple by the name of Bob and Sheryl Sullivan from Toronto, Ontario, Canada to come and minister in our area. Bob speaks in Jr./Sr. High Schools and Juvenile Detention Centers across the country giving a message of hope to our youth. Both he and his wife have a heart for young people and a burning desire to reach out to those who feel lost in their circumstances.

Our church has agreed to sponsor and assist in an outreach effort in (your city) Blackfoot on (date) Saturday, October 14, 1995 at (location) the Lincoln apartment complexes. We want to bring life and hope into the areas of our city that have been troublesome. We need your help if possible. The outreach will include free hot dogs, sodas, bikes, basketballs, footballs, dolls, and etc. We would like for you to consider donating (whatever you are asking them to donate) as many of these items as possible.

Thank you for your time and consideration of our request. If you would like more information about this endeavor, please feel free to contact me at (phone number) 555-2342. Otherwise, I will be in contact with you in a few days as a follow up to this letter.

Desiring to change another life,

Rev. Bob Franklin

SAMPLE LETTER TO OTHER CHURCHES

Rev. Norman Walters
Living Waters Church of God
3445 Birmingham Ave.
BLACKFOOT, ID 08765

Dear Pastor Walters,

Greetings from (your church) First Assembly of God.

We would like to make available to you a tremendous opportunity to assist us in reaching (your city) Blackfoot with the gospel of Jesus Christ. After much prayer, we have decided that it is time to pull our resources together and corporately have a stronger impact on (your city) Blackfoot than ever before. Pastor Walters, I believe that together we really can make a difference. God has convicted our church that we really pose no threat to Satan and his forces and we are determined that it is going to change.

It has been brought to our attention that Bobby and Sheryl Sullivan from Toronto, Ontario, Canada will be in our area. They have a heart for the streets and are keenly aware of the hurts and heartaches of the inner city. Bob also speaks in the Jr./Sr. High School and works periodically throughout the year with Dave Roever as well. Bob and Sheryl are not interested in doing Christian concerts but are very interested in using music/drama to reach the unchurched people of our area.

Each outreach site will take place from the Cutting Edge Ministry truck. We will be “going to the people” instead of the people trying to come to us. These afternoon or evening times might include clowns for the children, “door prize” give-aways such as skate boards and bikes, free hot dogs/hamburgers, drama teams and of course, the music of Bob and Sheryl with Bob emceeing and preaching during the course of the outreach. They will have ministry time and close with an invitation to accept Christ.

The pre-outreach rally will consist of a time getting full of the Holy Spirit so that we are prepared to minister to others.

On Saturday morning there will be an outreach training by Bob that stems from his personal experience. He will give practical information on “Servant Evangelism” which you and I cannot only incorporate in our church programs but our lifestyles as well. We, at First Assembly would like to involve as many people as possible in the outreach in a number of different ways.

Rev. Norman Walters

Living Waters Church of God

The areas that we are looking into holding the outdoor events are:

1. The rough neighborhood of Clarksdale
2. Low-income housing projects on Riverside Rd.
3. The strip on Main and Meyers where teens hang out

These are three ways that you can be involved:

1. Prayer support before and during the outreach
2. Becoming involved in one (or all) of the community events bringing a team to minister and to build relationships with those impacted so they may be brought into your church after the event.
3. Financial help. Bob and Sheryl do not put a price tag on their ministry. There is, of course, obvious expenses that are incurred as a result of the outreach. We are believing God to meet our costs as we provide this blessing to our city.

As soon as we obtain permission and appropriate permits we will send you and a detailed schedule of the weekend. Please be praying for favor with our city as we secure each location.

Again, we do not want to have a Christian concert but have a positive event that will tear down racial, religious, denominational walls that divide and build up the kingdom of God. Thank you for your consideration of this outreach. You may reach me at the church office at (343) 555-8732 or at my home at (343) 555-9793. I am looking forward to the incredible work that the Lord will do in our city.

In Christ's service,

Rev. Bob Franklin

Senior Pastor

SAMPLE REGISTRATION CARD

Family Fun Fest Registration Card

Bracelet #: _____

Name: _____ Age _____

Address _____ City _____

State _____ Zip _____ Phone: _____

Do you attend a local church? yes no How often?

If yes, Church Name: _____

SAMPLE COUNSELOR CARD

Star Sheet

Key Code: S=Salvation, R=Rededication, A=Adult, T=Teen

Bracelet # _____ S / R A / T

Bracelet # _____ S / R A / T

Bracelet # _____ S / R A / T

Bracelet # _____ S / R A / T

SAMPLE THANK YOU LETTER TO STORES

April 30, 2005

Mr. Huey Martin
Wal-Mart
565 Jensen Grove Dr.
BLACKFOOT, ID 83221

Dear Mr. Martin,

We would like to extend a huge THANK YOU for all of the (whatever they donated) hot dog buns, sodas, and condiments that you donated for our outreach to (your city) Blackfoot. Your generosity has made a difference in the lives of those that we were able to minister to.

As a token of our appreciation, we will publicly announce our gratitude to (their business) Wal-Mart in (local newspaper) The Blackfoot Star and our church bulletin and marquee.

We were also able to video some of the outreach and would love for you to be able to see some of the faces that we witnessed. If you are interested, please let us know. We hope that in the future, we may put our efforts together again so that we can touch another life and make Blackfoot a better city.

Thanks again for all that you have done. If there is anything we can do for you, please, do not hesitate to let us know. Our church phone number is 555-9734. May God richly bless you!

Sincerely,

Jane Wright
First Assembly Outreach Coordinator

SAMPLE THANK YOU LETTER TO OTHER CHURCHES/MINISTRIES

September 16, 1995

Rev. John Smith
Walton St. Baptist Church
281 Walton St.
BLACKFOOT, ID 83453

Dear Pastor Smith,

Praise God for His faithfulness!

We just want you to know that we are extremely pleased with the results of Saturday's outreach to the Lincoln apartment complexes. Thank you so much for (whatever the church did) participating and working together with us to accomplish something great in the kingdom of God. From our records, 85 people accepted Christ, 26 bikes were fixed, and 420 hot dogs and 550 sodas were given away. We also received many positive comments from the surrounding community.

We are also enclosing names and addresses of some of the people who accepted Christ which live within your area. We have already sent them a letter expressing our joy about their decision to follow Jesus but it will be your responsibility to make contact with them so that they can get grounded in God. If you will be unable to follow-up on these people, please let us know immediately.

We would love to work together with you again in the future. We believe that since we are both working towards the same goal, that is, to present a living Jesus to a dying world in Blackfoot, we may as well work together whenever possible.

Thanks again. God bless!!

In His service,

Rev. Frank Roberts

Senior Pastor

SAMPLE FOLLOW-UP LETTER

Hartford Juvenile Detention Center
920 Broad Street
HARTFORD, CT 06106

Dear ,

Hello and congratulations on making the most awesome decision of your life!! I'm not referring to the one about brushing your teeth this morning and putting on deodorant although that was a wise one too. I'm talking about your decision to serve the Lord Jesus Christ. Thank you for allowing us, (name of church) to help you. I want to give you three simple things that can help you even more with your new life with God.

1. **PRAY EVERY DAY:** Sometimes it feels strange, especially when you know that you have messed up, but that's when you need to realize that God doesn't want you to run from Him but to Him. He will love you through hard times like no one else ever has.
2. **READ YOUR BIBLE:** Once, I got a new stereo and I attempted to figure out how to set it up on my own. I got frustrated and bummed out so finally, I decided to read the instructional manual that the stereo company had included. God has not left us to figure out life on our own. He gave us a manual to show us how things will run the best and how to know Him. If you didn't get a Bible, please let us know.
3. **GET INVOLVED IN A CHURCH:** I'm sure that you have been at some sort of ball game before screaming and yelling like you were a part of the game only to realize later that you never even touched the ball! It's the same with church. Simply showing up for church and being at the building or watching the program just doesn't cut it. You want to be involved! Find some people that are living for God with everything they have and follow their lead.

These are three simple things that will cost you nothing but some time. And, if you are faithful in completing these things they will revolutionize your life.

Hang in there during the tough times because you are worth it!! We love you!!

Believing in you,

Bob and Sheryl Sullivan

OUTREACH ITEM CHECKLIST

(NOT EXHAUSTIVE)

• For Food Distribution:

- hamburger/hot dog buns
- hamburger patties/hot dog wieners
- BBQs
- BBQ tools
- condiments (mustard, relish, ketchup, pickles, onions)
- foil containers to put food in
- napkins
- tables
- Cokes or some kind of drink
- clean or new plastic storage bins to ice cokes
- supply of ice
- storage bags for trash
- sufficient lighting if the outreach will go into the evening hours
- 50 ft. orange snow fencing (available at Home Depot)
- For Stage Area:
 - video projector & screen (if showing videos)
 - music videos
 - equipment assistance: we need 8-10 men for quick set up and tear down.
- Advertisement:
 - invite the media to the outreaches
 - invite local radio stations, newspapers, and TV stations to send reporters and photographers to Bob's school assemblies (if applicable)
 - order a sufficient number of posters, fliers and bulletin inserts for distribution to all participating churches and local neighborhood
- Altar Time:
 - Bibles and any other follow-up materials
 - ample pens and/or pencils (sharpened)
 - ample counselor cards
 - Alpha Course materials
 - registration bracelets for adults and Kidz Zone
 - 4 large rolls of yellow "caution tape"
 - bag of electrical tie wraps
- Activities:
 - helium tanks for balloons
 - string or ribbon for balloons
 - face painting materials
- portable basketball hoop

- equipment necessary for other games
- tent rental for Kidz Zone (200 capacity)
- Bob's Activities on Truck:
 - ice cream eating contest--(2) 2 gallon box
 - watermelon eating contest (2)
 - weenie beanie bob--5 gallons of baked beans, (1) large baking pan, (12) wieners, (4) \$5 bills
 - lots of plastic sheeting
 - lots of water and fruit for Bobby & Sheryl while ministering on stage
- Bike Repair:
 - oil for chains
 - degreaser to clean chains
 - extra chains to replace rusted ones
 - various sized wrenches
 - various sized allen keys
 - several new brake pads
 - new brake cables
 - tire levers
 - bucket to fill with water to identify tire leaks
 - chalk to mark leaks
 - rubber patch kits
 - various sized tire tubes
 - extra tire valve caps
 - tire pump
 - WD40 to unseize parts
 - white lithium grease to pack the ball bearings with
 - duplicate order pad to write down problem with bike
- Miscellaneous:
 - brooms to aid in clean up of trash
 - vehicles to transport your BBQs, tables, drink bins, and any other materials
 - request a local policeman to patrol the outreach and/or direct traffic if needed
 - bracelets for outreach registration and red ones for Kidz Zone

HOW TO ADVERTISE AND DISTRIBUTE FLIERS

Free Family Fun Festival: Leave your money at home!

Effective advertising is key to having a well attended outreach. The more advertising that's done, and the more the word gets out the better it will be. It needs to be pushed as the biggest thing going on in town (especially in small towns.) An idea that worked well for one church was to place sandwich signs around town. Get permission to put them in people's yards and at businesses.

There are a few key elements that are important in an effective flier. Please note the following things:

1. There is no mention of gospel music.
2. It is upbeat and eye catching (on colored paper).
3. It is non-threatening and is simply an invitation to attend the Family Fest.
4. The date and time are clearly indicated.

Flier distribution in the targeted area should happen more than once. Salesmen know that it takes an average of seven visits to prospective clients before they will begin to trust and listen to you. We recommend a minimum of two flier distribution times. The first distribution of fliers should occur one week prior to the outreach. The second distribution of fliers will occur the day of the outreach. This happens during the set-up of equipment, food tables, etc. People are forgetful and we want to gently remind folks that an event is happening in their area that they will not want to miss. A third distribution of fliers could occur the day before the outreach, if you wish.

OUTREACH SCHEDULES

Communicating with your church members is equally important for a successful outreach. A good way to do this is to make up a schedule which clearly indicates the times and days your people are needed to prepare for this event.

WRITING NEWS PRESS RELEASES

You may be required to write a news press release when advertising this event or inviting local TV Stations to cover it on the evening news. A sample news release follows that was used in New Britain, CT. Feel free to copy its style.

NEWS PRESS RELEASE

The second annual Kickin' Concert in the Hood is happening Saturday, October 5, 1996 from 2-4 P.M.. This neighborhood block party, sponsored by Calvary Christian Center, is being held in New Britain's largest housing project, Pinnacle Heights. According to the pastor, Rev. Bob Santeusano, the success of this event can be credited to the participation of area merchants who have generously donated items which will be given away via a free raffle. They are also largely responsible for the food that will be distributed. (See attached list of donors).

In addition to the giveaways, a concert will be provided by Bob and Sheryl Sullivan of Cambridge, Ontario, Canada. Bob is an accomplished motivational speaker in the Jr./Sr. High Schools speaking to thousands of students each year and Sheryl is a gifted vocalist and musician. This experienced couple have already held events like this in the now closed Bellevue Square project and more recently in Stowe Village in Hartford. "There's enough violence and gang problems around and I'm tired of hearing about it. It's time to come together and build one another up instead of tearing each other down," Sullivan says.

Other activities will include face painting, Happy the clown, rap and dance, and a dramatic presentation emphasizing the need to stay away from the dangerous addictions of drugs and alcohol.

**Please note: Happy the Clown is not a part of our ministry. That was a clown who was from the local area and coming to participate in the outreach.

AN INTRODUCTION TO SERVANT EVANGELISM

God knows the hearts and needs of your community. Some of the very best and most creative outreach projects for your community are ones that you will probably discover as you do service projects. You know as well as we do that we live in a needy world. Their need is an open door for touching their hearts. I believe that we need to ask ourselves this question, "Given our present resources and boundaries, what could we do to touch these people with God's love in a practical way?" Jeremiah 33:3 says, "Call unto me, and I will answer you and show you great and mighty things which you do not know." Rev. Steve Sjogren comments in his book Conspiracy of Kindness (an absolute must for your library) that "less than 5% of pastors consistently spend time around the non-churched."

Servant evangelism not only presents God's love practically to your community through random acts of kindness but opens the heart of the pastor as well. I realize that the ministry of pastoring can easily separate and isolate you from the outside world. Servant evangelism provides an outlet for you to release the power and love of the Spirit of God to the lost of your community.

C.N. Bovee said "Kindness is a language which the dumb can speak and the deaf can understand." Romans 2:4 "...God's kindness is meant to lead you to repentance."

"God is looking to enter the heart of every person on this planet, but he faces a significant obstacle. The problem has never been the message or the lack of an audience. His problem is the reluctant army He calls the church." -Steve Sjogren-

For centuries Christians have been identified through a variety of badges which vary from one culture to another. Really, only one true and lasting sign identifies us as followers of Jesus. The world recognizes the same sign that Jesus pointed to: OUR LOVE. "By this all men will know that you are my disciples, if you have love for one another." (John 13:35). It seems people don't necessarily remember what they are told of God's love, but they never forget what they have experienced of God's love.

The following chart gives some examples of servant evangelism. All of these ideas and more are from Conspiracy of Kindness: A Refreshing New Approach to Sharing the Love of Jesus with Others by Steve Sjogren. (Servant Publications: Ann Arbor, Michigan).

Project: Wind-shield Washing

CONCEPT: Hit every car in the lot at stores & shopping centers

EQUIPMENT: Squeegees, squirt bottles with window cleaner, red shop rags, cards

PEOPLE NEEDED: 3 or more

COST: Minimal

WEATHER: Warm weather

PROJECT: Coffee Give-away at a major bus stop

CONCEPT: On cold days people enjoy hot coffee

EQUIPMENT: Cards, coffee, cups, 2 Igloos, condiments

PEOPLE NEEDED: 5 or more

COST: Minimal

WEATHER: Cool or cold weather

PROJECT: Pulling out cars stuck in snow

CONCEPT: Rescue people from ditches

EQUIPMENT: Cards, shovels, chains, bag of grit or salt pellets, Igloo of coffee, cups

PEOPLE NEEDED: 4 or more per vehicle

COST: Minimal

WEATHER: Snow

PROJECT: Lawn Care

CONCEPT: Find unkept lawns and go for it

EQUIPMENT: Cards; can do basic mowing or more

PEOPLE NEEDED: 2 or more

COST: COST of gasoline, oil and bags

WEATHER: It's easier to mow dry grass than wet grass

PROJECT: Coke giveaway

CONCEPT: On a hot day, nothing refreshes like a cold drink in Jesus' name

EQUIPMENT: Cards, drinks, ice, clean plastic trash cans for storing cans on ice, table

PEOPLE NEEDED: Minimum of 10

COST: Can lower COST to about \$.10/unit buying in quantities. We give out 400+ drinks. Ice varies.

WEATHER: Warm or hot Weather

PROJECT: Feeding Parking Meters

CONCEPT: Find expired parking meters before cars are ticketed and leave a note

EQUIPMENT: Cards, lots of change

PEOPLE NEEDED: 2 or more

COST: You can feed a lot of parking meters for \$20

WEATHER: Not a factor except for extreme conditions

PROJECT: Laundromat Outreach

CONCEPT: Pay for washing machines and dryers at laundromats

EQUIPMENT: Cards, rolls of dimes or quarters

PEOPLE NEEDED: Teams of 2--women do best at this--intimidating to have more than a few people

COST: Usually \$.75 per wash, \$.25 per dryer

WEATHER: Not a factor

PROJECT: Rainy Day Grocery Escort

CONCEPT: Help shoppers to cars with packages

EQUIPMENT: Cards, golf umbrellas

PEOPLE NEEDED: 2 or more

COST: Minimal

WEATHER: Rainy Days

PROJECT: Dry cars @ Self-serve Car Washes

CONCEPT: Help dry off cars after they have been washed

EQUIPMENT: Cards, towels or a few good chamois

PEOPLE NEEDED: 2 or more

COST: Minimal

WEATHER: Car washing Weather

PROJECT: Summer Car Wash

CONCEPT: Free car wash! We use banners that say "Free Car Wash--No Kidding"

EQUIPMENT: Cards, basic wash equip., banners.

PEOPLE NEEDED: Min. of 12 (prefer 25-30) We do 2-3 cars at once.

COST: Minimal

WEATHER: Above 60 degrees. Overcast days don't work well.

PROJECT: Toilet Cleaning

CONCEPT: Clean toilets of restaurants and stores

EQUIPMENT: Cards, urinal screens, cleaning supplies

PEOPLE NEEDED: Teams of 2

COST: Supply Cost vary--minimal

WEATHER: Any weather

OTHER SERVANT EVANGELISM IDEAS!

PUBLIC PLACES

newspaper giveaways

coffee giveaways

restroom cleaning

grocery bag loading assistance

bag packing at self-serve grocers

grocery cart returns

quarters attached to cards for phone calls

donut giveaway during morning traffic

cookies

lifesavers

dollar drop

chewing gum

lollipops/blow pops

small bags of taffy

gourmet chocolates (truffles)

bottled water giveaway

flower seeds

freshen-up packs (mints & moist towelettes)

SPORTING EVENTS

coffee/softdrink giveaways

popcorn

popsicles

peanuts

sunglasses (cheap ones)

hand cleaning towelettes

freshen-up packs (mints & moist towelettes)

trash pick-up

bottled water giveaway

glow in the dark necklace giveaway

SHOPPING & DOWNTOWN

parking meter feeding

umbrella escorts

shoe shines

stamps in front of post office

soft drink giveaway to employees

meal purchasing at the food court

ice cream cone coupons

childcare during Christmas shopping

package check-in

COLLEGE CAMPUSES

bike fix-up

pen & pencil giveaways

postcards and stamps

photocopying

floppy discs
dorm room cleaning
pizza on move-in day at the dorms
phone cards for long distance calls
ice cream coupons
care packages for students
snacks (chips, crackers)

HOUSE TO HOUSE

leaf raking
Sunday morning paper & coffee giveaways
rain gutter cleaning
food delivery to shut-ins
door to door carnation giveaway
snow removal from walks and drives
community dinner
doggie yard cleanup
tree limb trimming
smoke detector batteries
light bulb replacement
poinsettias at Christmas
sidewalk sweeping

MISCELLANEOUS

birthday party organizing
pay library fines
suntan lotion
surf wax
bait at local fishing spots
lawn mower tune-up
time change reminder fliers
scotch tape at Christmas